

# Manual - (A Stepwise Guide to Ordering)



#### **Introduction:**

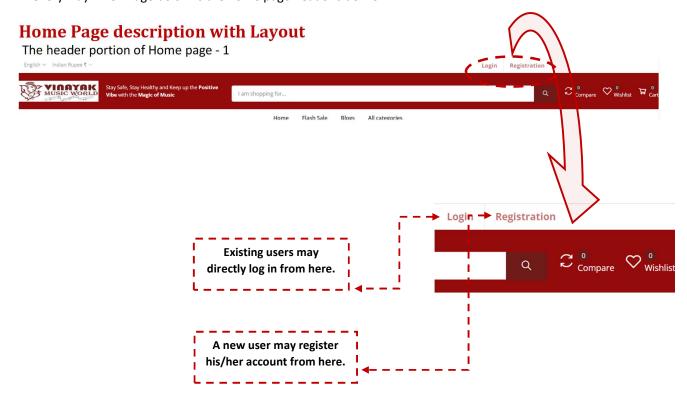
The process of placing an order on the website of Vinayak Music World includes several steps that are divided into sections. The user can easily place an order for desired products, the ordering process is very simple and easy to operate as in another popular website.

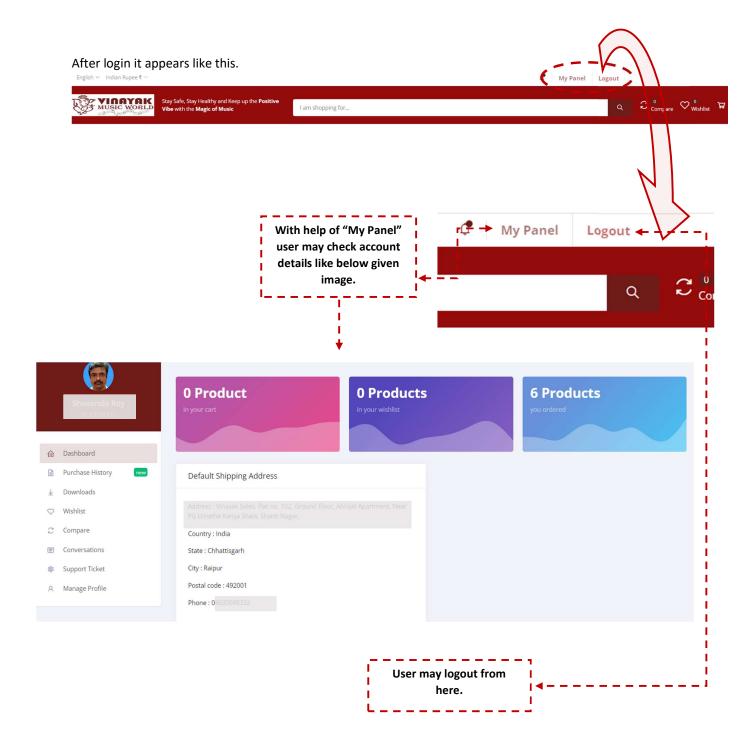
The sections associated are as follows-

- I. Browsing the website
- II. Finding products.
- III. Searching for Product.
- IV. Selection of product.
- V. Add to wish list.
- VI. Add to compare.
- VII. Add to Cart
- VIII. Buy Now
- IX. Check out
- X. Purchase History of user panel.

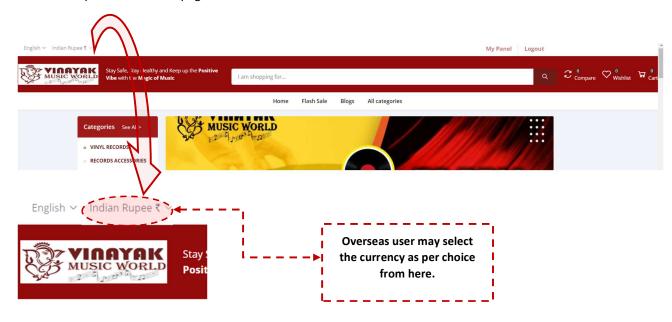
## **Browsing Website.**

The home page layout of the website is designed in such a way for the users to handle it comfortably in every way. The image below is the home page header side view.





#### The header portion of Home page – 2

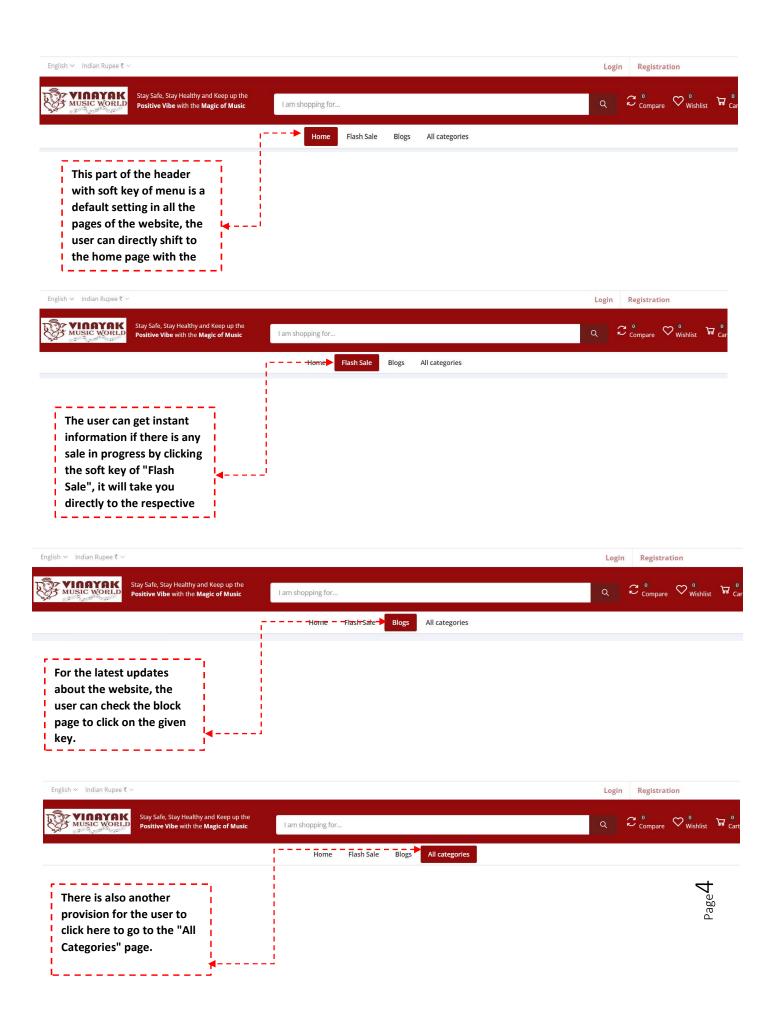


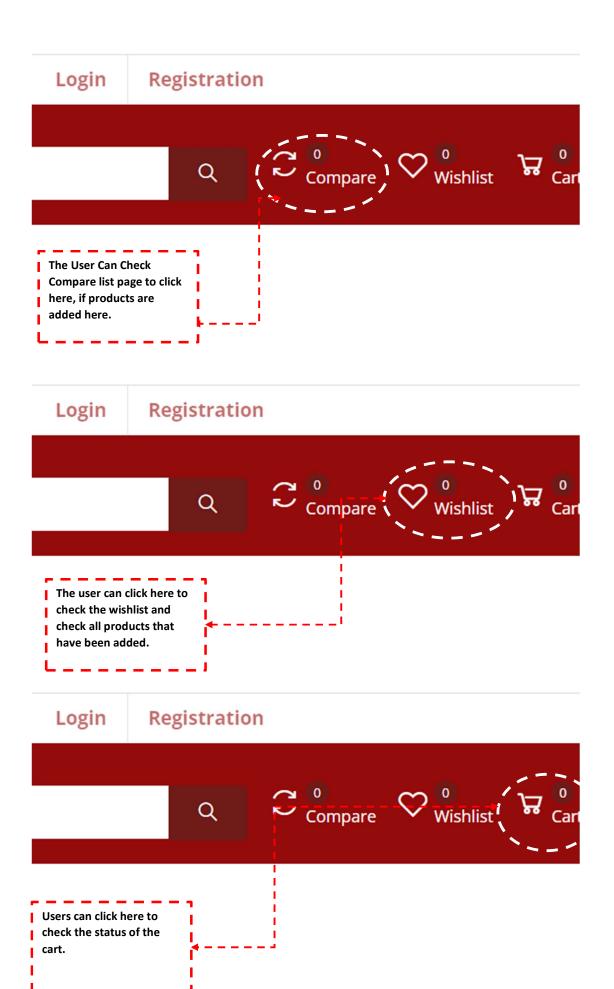
#### NOTE:

Domestic users can check the overseas price of the product but it can be ordered only with INR, similarly, international users can check product pricing with INR but the order can be placed with foreign currency only. (**This is mandatory as per DGFT Govt. of India**)

The Banner/Centre portion of Home page -3

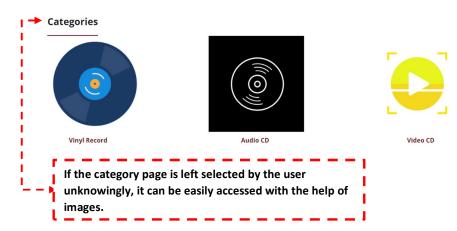






Apart from the above mentioned features under the banner of the home page, there are 3 important sections which are aligned for better understanding of the user.

- 1. Catagories with animated images.
- 2. Feature Products
- Best Selling.





**Audio Cassettes** 

#### **Featured Products**



₹3,068.00 ₹2,655.00 ★★★★ Jagjit Singh Chitra Singh -Beyond Time... (1988) Jagj...



₹1,416.00 ₹1,121.00 ★★★★ Nusrat Fateh Ali Khan & Javed Akhtar -...



₹1,534.00 ₹1,003.00 ★★★★★ Mere Sajna (1973) Laxmikant-Pyarelal Pre-...



₹590.00 ₹413.00 ★★★★ Mughal-E-Azam (1960) Naushad Pre-Owned Vin...



₹885.00 ₹531.00 \*\*\*\*\*\* Mujhe Jeene Do (1963) Jaidev Pre-Owned Vinyl, 7...



₹885.00 ₹531.00 ★ ★ ★ ★ Neel Kamal (1968) Ravi Pre-Owned Vinyl, 7" EP...

The user can check well-reviewed, or newly added products.

#### **Best Selling**



₹1,416.00 ₹1,121.00 ★★★★ Nusrat Fateh Ali Khan &



₹3,068.00 ₹2,655.00 ★★★★ Jagjit Singh Chitra Singh – Beyond Time... (1988) Jagj.



₹1,534.00 ₹1,003.00 ★★★★ Mere Sajna (1973) Laxmikant-Pyarelal Pre-...



₹1,770.00 ₹1,121.00

★★★★

Balika Badhu (1967)

Hemanta Mukheriee Pre-





₹1,416.00 ₹1,003.00

★★★★

Sainik (1999) NadeemShravan Pre-Owned Tips...

The user can check the best-selling products, which will help the user to select the product instantly as per its demand.

Apart from the above mentioned features of the home page, the category wise product view aligns with the thumbnail image of the product so that the user can also check the product as per product format.

AUDIO CD



₹1,298.00 ₹767.00 Jagjit Singh - Japo Hari Ka Naam (2008) Arshed...



₹944.00 ₹649.00 In Search Of God-Swami Vivekananda's Immortal



₹944.00 ₹767.00 Chinmoy Chatterjee -Golden Hour - Tagore..



₹944.00 ₹767.00 Manna Dey - Chayanika Bengali Modern Songs...



₹1,180.00 ₹1,003.00 Bela Sulakhe - Lata Ke Sada Bahaar Geet Vol. 10...



₹1,180.00 ₹885.00 I Am (2011) Amit Trivedi, Vivek Philip, Rajiv Bhalla...

#### 12" RECORDS



₹2,360.00 **₹1,475.00** Sumitra Sen - Songs Of Rabindranath (1978)...



₹1.416.00 ₹1.239.00 Ritu Guha - Songs of Rabindranath (1981)..



₹1.416.00 ₹885.00 Shahar Theke Dure (1979) Hemanta Mukhopadhyay...



₹2.360.00 ₹1.947.00 Troyee (1979) R.D.Burman Pre-Owned Vinyl, 12" LP...



₹2.360.00 ₹1.475.00 Shyamal Mitra - Ajasra Dhanyabad Alias Ojosro..



₹1.416.00 ₹1.239.00 Sravanti Mazumdar - Priya Bandhu (1980) Parimal...







₹1,180.00 **₹649.00** Sachin Dev Burman -Nazrul Geeti Kazi Nazrul...



₹1,180.00 **₹649.00** Sachin Dev Burman Modern Song Pre-Owned.



₹885.00 ₹531.00 Mere Jeevan Saathi (1972) Rahul Dev Burman P



₹885.00 ₹531.00 Paraya Dhan (1971) Rahul



₹1.534.00 ₹1.003.00 Mera Jeevan (1975) Sapan



₹885.00 ₹531.00 Mausam (1975) Madan

## 78 RPM RECORDS



Aarti (1962) Roshan Pre-Owned 10" 78 RPM Record



₹1,180.00 **₹1,003.00** Lajwanti (1957) S,D. Burman Pre-Owned 10" 7...



₹1,180.00 **₹1,003.00** Bawre Nain (1950) Roshan Pre-Owned 10" 78 RPM...



₹1,180.00 **₹1,003.00** Mere Mehboob (1963) Naushad Pre-Owned 10"...



₹1,180.00 **₹1,003.00** Ghunghat (1960) Ravi Pre-Owned 10" 78 RPM Record



₹1,180.00 **₹1,003.00** Baiju Bawra (1952) Naushad Pre-Owned 10"...

## **AUDIO CASSETTES**



₹413.00 ₹236.00 Mohd. Rafi - HMV Ke



₹472.00 **₹295.00** Kishore Kumar - Magic



₹472.00 **₹295.00** Kishore Kumar - In A Naughty Mood (2001)...



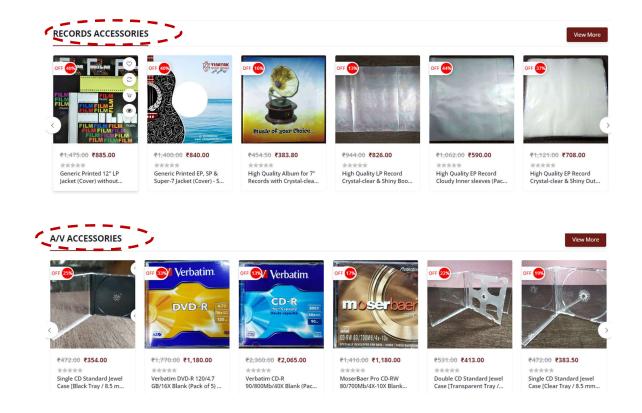
₹472.00 **₹295.00** Kishore Kumar - Hits Of Kishore Kumar - Vol 3...



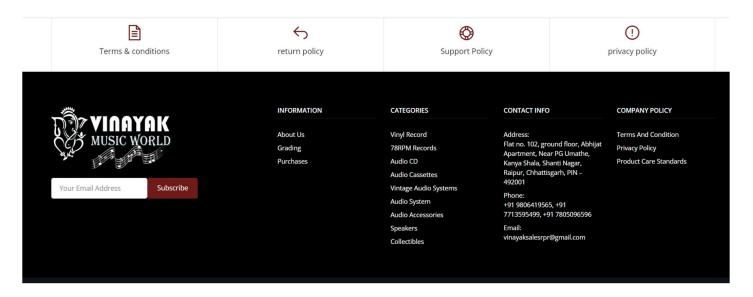
₹472.00 **₹295.00** Kishore Kumar - Hits Of



₹413.00 **₹236.00** Kishore Kumar - Hits Of

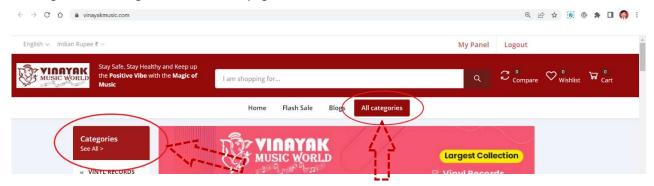


## The footer portion of webstie, here user may get all the necessary and relavant information about website.



### **Finding Products.**

1. The User needs to find products by category of products on the home page of the website, The alignment of categories on the home page is as follows.

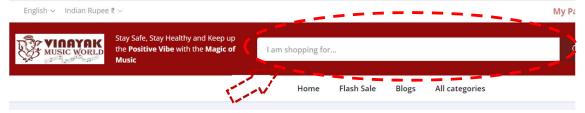


2. For a better understanding of the user, a link to the category page is given here https://vinayakmusic.com/categories

The user can find desired products with the help of the category page, where the user can find the product by product format (i.e. LP, EP, 78 RPM, Audio CD, Video CD & Audio Cassette, accessories, etc.), Genre (i.e. Hindi OST, Classical/Ghazals, Regional, Devotional, Western, etc.) and responsible music directors (i.e. RD Burman, SD Burman, Laxmikant–Pyarelal, etc.)

### Searching Products.

- 1. If the user has a specific product title in mind that can be searched by adding the product name in the search option, the user needs to be assured about the correct spelling while entering the title name of the product otherwise there will be a chance that the targeted product may not be searched.
- 2. The following image is the search option window available on the website.



#### **Selection of Product**

1. The user can select the product by checking the product details from the "*Product Description*" (Price, Grading, Edition & Song Details, etc.).

Note: Domestic users can check the overseas price of the product but it can be ordered only against INR, similarly, international users can check product pricing with INR but the order can be placed with foreign currency only. (**This is mandatory as per DGFT Govt. of India**)

## **Adding Product to wish list**

The user can add the selected products to the wish list, which can then be finalized as per the convenience of the user. During the finalization of the wish list, the user can add new products or remove certain products from the wish list as per the choice of the user.

Note: There is a chance that some selected products may be in the "SOLD OUT" status of the wish list while the user tries to finalize the order.

## **Adding Product to Compare list**

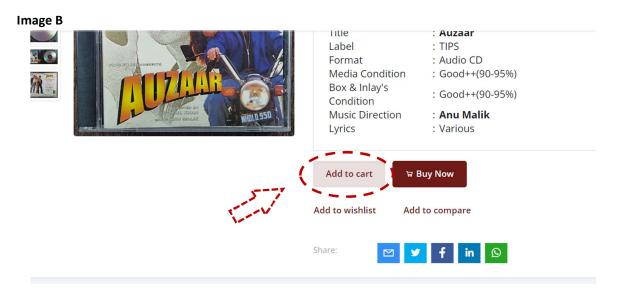
The user can add the selected products to the compare list, Product comparison allows users to easily evaluate multiple products on one page. Usually, users can first select multiple products they are looking for that are similar. The users can choose from the product listing based on various attributes such as title, edition, grading, price, and many more basic aspects of product selection known to a common customer.

#### Add to Cart

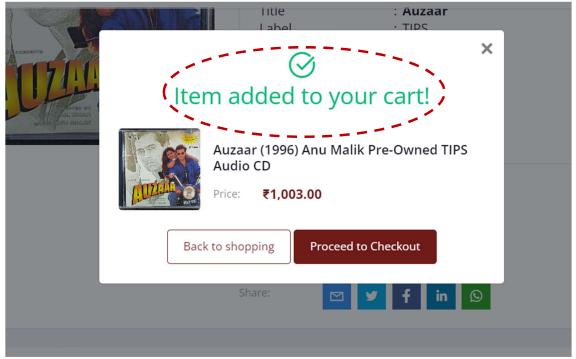
a. The user can add selected products to the cart from the wishlist or directly from the product page, provided the selected product is available in stock or else it shows "Out of stock" message.



b. If product is available in the stock, the Add to cart option will appear like this

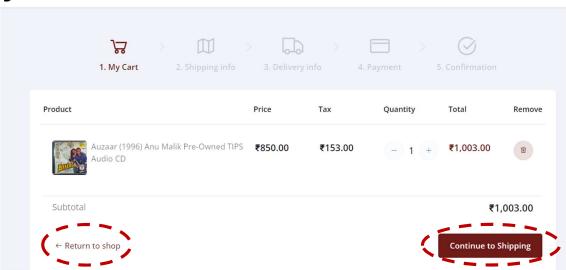


#### Image C



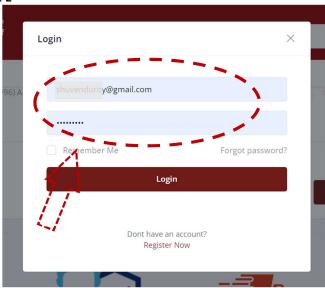
c. On selection of Proceed to checkout, the following window will appear. The user can decide whether to continue with the added product or is still interested in adding some more product, in which case the product will remain in the adding cart if the user needs to go back to the shopping.

#### Image D



On the selection of "Continue to Shipping," another window of user login request will appear.

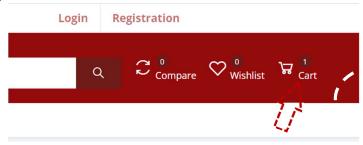
Image E



The above window will open while users access the website without login in with a user id or else it won't appear.

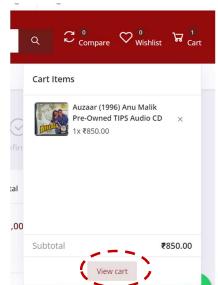
d. Adding the product to the cart user can view the cart from the header part of the home page as follow in the image.\*

#### Image F

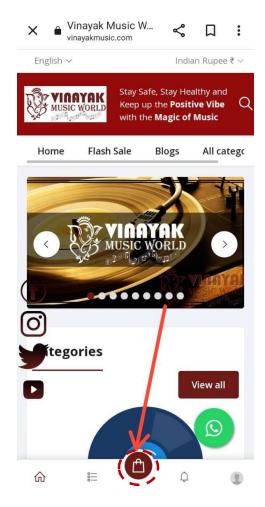


The user can also check the Cart of the total products added to the list. The cart will appear like this with a short view. The user may have the full view of the cart to click the view cart key, it will divert to the checkout page.

#### Image G



#### Image H



## **Buy Now**

The new unregistered user may directly place an order to select Buy Now option, it will directly bring the user to check out page where the user needs to add the Billing and Shipping address, it will generate the order in a normal way and user will get all the necessary details of the order in the order confirmation notification email.

#### **Check Out of order**

These are some of the steps that are part of checking an order once the product is added to the cart.

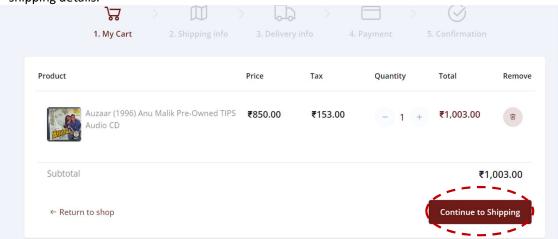
- 1. My Cart
- 2. Shipping info
- 3. Delivery info
- 4. Payment
- 5. Confirmation

## My Cart (Step 1)

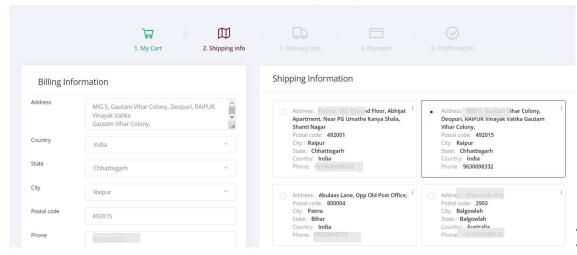
It is described in "Add to Cart" point no "d"\*,

## **Shipping Information (Step 2)**

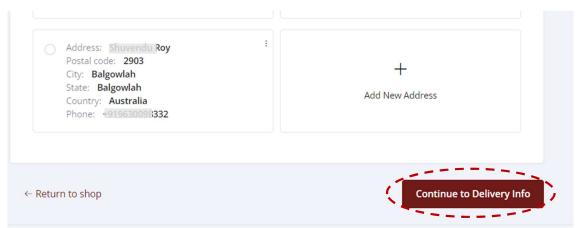
The user needs to click to "Continue to shipping", the next page will appear for billing and shipping details.



The page will appear like this, on the left-hand side billing information to be given, and right hand side the shipping information.



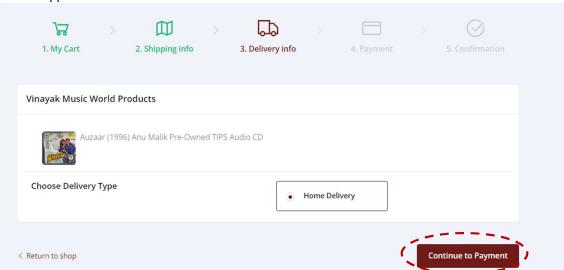
On the bottom of the page, the following key will appear "Continue to Delivery info"



On clicking on "Continue to Delivery info", it will take the next step.

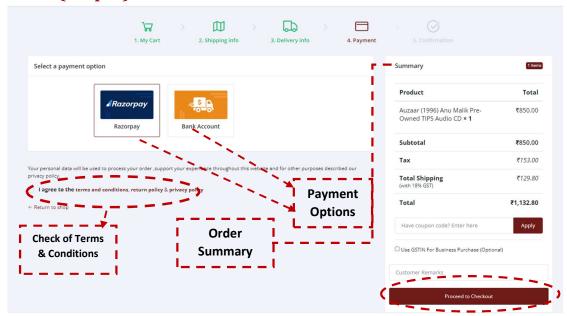
## **Delivery Information (Step 3)**

It will appear like this.

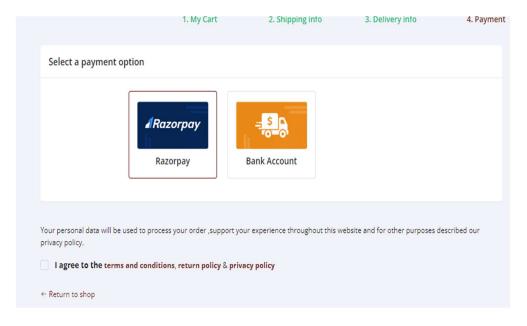


The selection of Home delivery is the default, On clicking on "Continue to Payment", it will take the next step.

## Payment (Step 4)

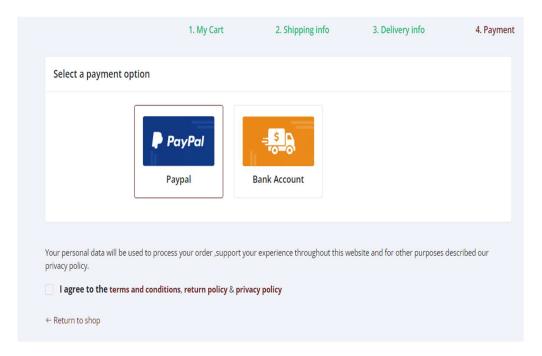


Payment option selection, 2 different payment options for the domestic user.



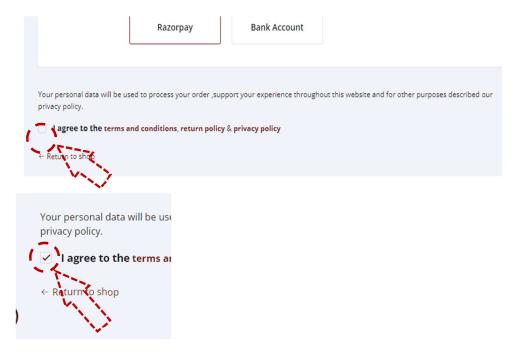
- Razorpay online payment through our payment partner Razorpay.
   Razorpay provides various option of making the payment. Like Net banking, Debt Card/Credit Card, UPI Payment etc. User may select the option accoding to choice and can make the payment.
- 2. Direct Bank Transfer On selecting the direct bank transfer payment option, the user will get the benefit of transferring the payment to the official account of Vinayak Sales, and notification of the order will be sent to the user's registered email account along with bank details. The said order will be "On-Hold" for 24 hours after that it will be cancelled.

Payment option selection, 2 different payment options for the Overseas user.



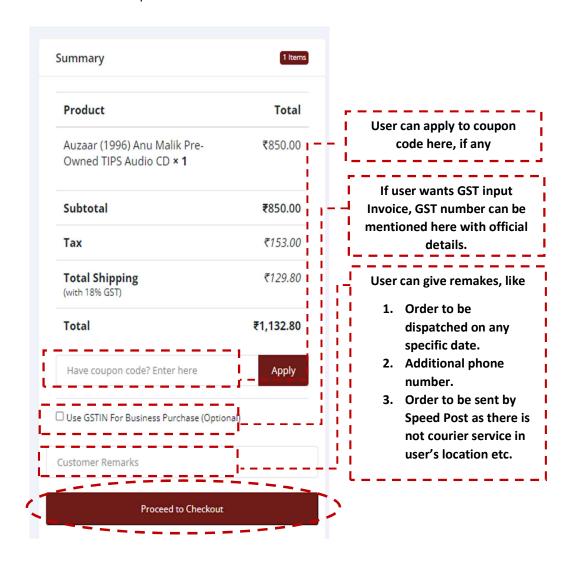
3. PayPal—online payment through our payment partner PayPal for overseas users only. PayPal provides various options of making the payment. Like foreign Bank Net banking, Credit Card, etc. The user may select the option according to choice and can make the payment.

After selecting the payment option, the user has to check the box below to agree to the "Terms and Conditions", Return Policy and Privacy Policy.



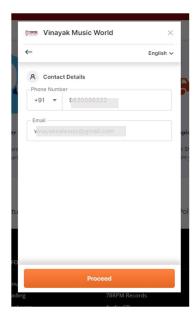
In this way, the user has to check the given box.

The user can check the final order summary along with product price, shipping and GST. Apart from these, there are 3 different boxes which need to be updated with the required details if the user has the option.

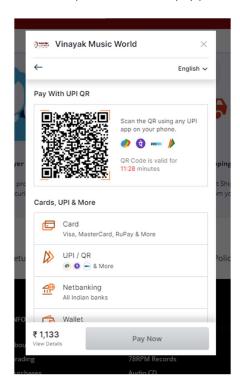


The user needs to click on Proceed to Check out on the above-given key.

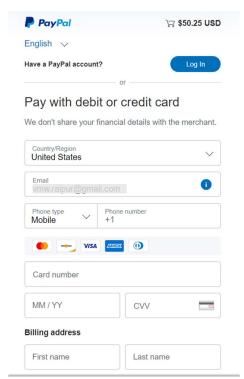
If user selects Razorpay payment gateway the following window will appear to submit phone number and email id.



After completing the above, the following window will appear to clear the payment with various options from Razorpay panel.



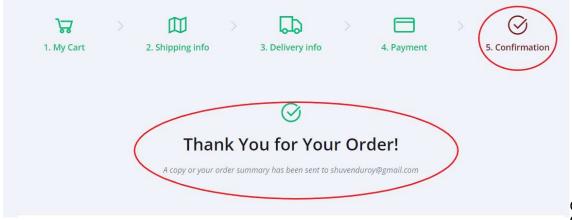
Similarly for overseas users the following window will appear to clear the payment with various options from PayPal panel



On completing the above procedure, the order will be completed and the order compilation summary will appear.

## **Confirmation (Step 5)**

Order confirmation note and summary,



If Direct Bank Transfer payment mode is selected by the user, the following message will appear along with the order summary, which will be also shared by email notification.

Hi Shuvendu Roy,

Thanks for your order. It's on-hold until we confirm that payment has been received. In the meantime, here's a reminder of what you ordered:

#### Our Bank Details:

Bank: State Bank of India Account number: 35099794963

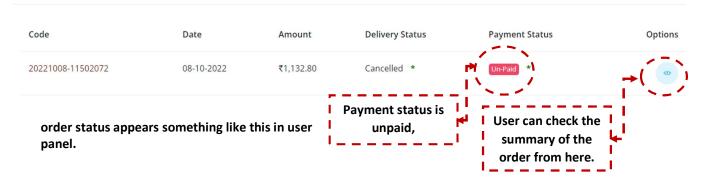
IFSC: SBIN0017731 Swift Code: SBININBB646

If payment is not received within 24 hours of placing the order, it will be cancelled.

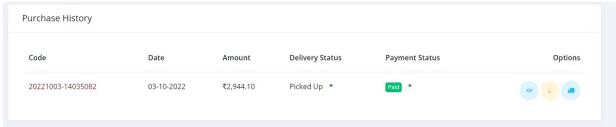
# **Purchase History of User**

On placing the successful order user may check the status of order from the Purchase History of User panel.

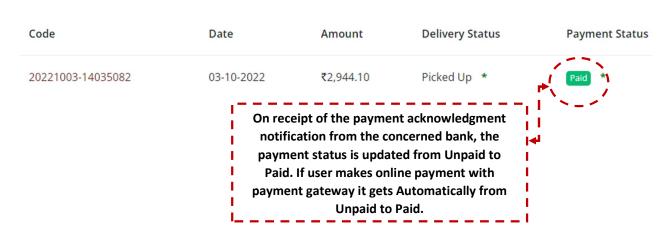
#### Purchase History



On updating the status of order from pending to confirm and unpaid to paid the entire status appear like this.

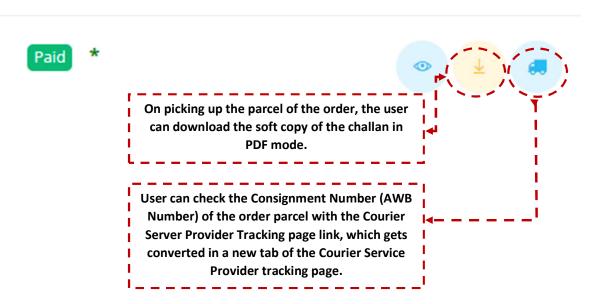


#### **Purchase History**



The following option gets activated when the order status is updated from Confirmed to Parcel.

## Payment Status



Options

# That's all Thank you